

# Privacy Policy Ray Metallfabrik AB

## Personal data controller

Ray Metallfabrik AB, org.nr 556080-1465, Lagmanshagavägen 1, 514 55 Ljungsarp, Sweden is, in accordance with applicable data protection laws, the personal data controller for personal data registered and processed in the company.

## Integrity statement

Your privacy is important for Ray Metallfabrik AB - and we are committed to ensuring that personal data is registered, stored, and processed in accordance with applicable data protection laws.

## Purpose of registration and processing

- *Execution and performance of agreements with customers, suppliers and other partners.*
- *Marketing of and support concerning our products and services.*
- *Performance of employment relationships and administration of job applications.*
- *Product- and service development.*

## The personal data we register and process

We register personal data when you have are in contact with us as a customer, supplier or other partner – or if you are in contact with us concerning various support- help desk- or marketing issues related to our products and services or area of business.

This includes information you voluntarily give or consent to give to us via telephone, e-mail, fax, post (letters), personal meetings, exhibitions, events or send to us via web form/visits on [www.simons.se](http://www.simons.se) or [www.ray.se](http://www.ray.se) or via the reseller log in on the website [www.simons.se](http://www.simons.se)

We don't register or collect any personal information you haven't consented to or voluntarily give us, with the exception of credit checks, receiving personal information from authorities or other institutions to perform our legal duties, or if we receive your contacts from one of our customers in order to be able to do drop-ship deliveries directly to the customers stated delivery address.

## Access to your personal information

We never trade your personal information for marketing purposes, and we normally do not mediate or transfer your personal data without your consent, with the exception to when it is needed to fulfill an existing agreement, for an example sending over your contacts to a freight company to deliver a product.

There could also be instances, when law obliges us to share your personal data to various agencies.

We work with different suppliers who supply various economy- HR- IT- and business system products and services for Ray Metallfabrik AB. If any of these suppliers can access your personal data, we have a personal data assistant agreement in place, to ensure a safe and secure handling of your personal data.

## **Storing**

In cases your personal data could be handled/stored outside of EU/ESS, we make sure there is a relevant agreement in place which secures that the protective status and handling of data is as secure as the ones used in Europe.

Some of the personal data we receive is immediately deleted, other personal data is stored for different periods of time depending on what the personal data is used for (relevant and/or legitimate interest).

## **Cookies and social media**

We use cookies on our websites [www.simons.se](http://www.simons.se) and [www.ray.se](http://www.ray.se). We do this to improve your user experience when you visit our websites, and to give you added functionality, for an example so the basket works when logged in as reseller on [www.simons.se](http://www.simons.se).

If you don't approve of the use of cookies on our websites, you should change your web browsers settings to not accept cookies. You can choose to remove cookies placed on your unit at any time.

You can follow Simons Sportssystem (a brand registered by Ray Metallfabrik AB) via Facebook. On the Simons Sportssystem Facebook page we only control/takes responsibility for personal data Ray Metallfabrik AB makes public or control the publication of.

## **The right to be informed, to correct personal data and delete personal information**

If you have personal data registered at Ray Metallfabrik AB, you have the right to be informed about which personal data we have registered, and how we process them. You also have the right to get your personal data corrected as far as it is technically possible for us to meet your request.

You also have the right to have your personal data deleted, if we as a company can't state relevant or legitimate interest not to do so.

As a job applicant, you can always request we delete your application when the job vacancy has been filled and the time for appeal has expired.

Requests for information, correction, or deletion of personal data, is made in writing, and should contain your e-mail address if your contact with us has been via e-mail or web form.

You send your request to the address or e-mail address you find under Contact below.

## **Changes of Privacy Policy**

The terms and conditions in this Privacy Policy could be changed at any time. The latest version of the Privacy Policy is always available on the websites [www.simons.se](http://www.simons.se) and [www.ray.se](http://www.ray.se)

If any changes are made to personal data registering and processing we do with your consent, we will always give you the possibility to give consent again.

**Right to complain to the regulator**

If you claim that Ray Metallfabrik AB is processing or handling your personal data in an incorrect way, you can contact us at the address or e-mail address below. You also have the right to submit a complaint to the Swedish Data Protection Authority – ([www.datainspektionen.se](http://www.datainspektionen.se)), the regulator in Sweden, or to the relevant regulator in the country of your residing.

**Contact**

Ray Metallfabrik AB  
Lagmanshagavägen 1  
514 55 Ljungsarp  
Sverige

**Mail contact:** [mail@ray.se](mailto:mail@ray.se)